



**FOR IMMEDIATE RELEASE**

## **International Reading Association Announces 2014 Conference Schedule**

**March 19, 2013—Newark, DE**—The International Reading Association is pleased to announce that its **59th Annual Conference** will take place on **May 9-12, 2014** in **New Orleans**.

The conference will run for three days, preceded by a day of pre-conference offerings:

- The **Institutes** (day-long, topically-themed programs) will take place on **Friday, May 9, 2014**
- The **Conference** will run from **Saturday, May 10, 2014** through **Monday, May 12, 2014**

While we try to avoid schedule conflicts with major holidays, these dates run through Mother's Day weekend. They were chosen to secure optimal lodging opportunities at the best rates for all IRA attendees, since the city's convention bureau has a slew of competing events lined up for the first half of May.

Our past experience has been that attendance at the IRA Conference makes a very special Mother's Day celebration for literacy professionals who are themselves working mothers. While not convenient for everyone, it remains a special treat for many.

We are already hard at work designing a stellar program for 2014, and we look forward to seeing you in this resurgent city whose post-Katrina recovery has been nothing short of inspirational.

Mark your calendar now for **IRA New Orleans 2014**.

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### **About the International Reading Association**

The International Reading Association is the world's foremost expert on literacy. A non-profit global network dedicated to advancing the quality of literacy instruction and research worldwide, the International Reading Association supports reading teachers and other literacy professionals by providing professional development resources, advocating for policy and practices that benefit all teachers and students, and conducting research that promotes informed decision-making about literacy practice in the classroom. With more than 60,000 members worldwide, the Association is one of the world's largest educational membership organizations. Visit [www.reading.org](http://www.reading.org) for more information.

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